NCS STORES
MARLBORO VAN PROGRAM
ADVENTURE TEAM CRITERIA

PM TERR	ACCT #	STORE NAME	PANEL	ADDRESS	CITY	ST	ZIP	T/C	CPW	TYPE	PREDOM SALES	TOTAL MARLBORO PI
350703	525539	Stop N Go	Control	2525 Brown Blvd	Arlington	TX	76011	C/GAS	150	Chn	Pack	402
361401	117134	Stop N Go	Test	8620 Fredericksburg	San Antonio	TX	78240	C/GAS	120	Chn	Crtn	340
350601	201236	Stop N Go	Control	3950 Valley View	Irving	TX	75061	C/GAS	180	Chn	Pack	336
361403	264604	Stop N Go	Test	9350 Fm 471 W	San Antonio	TX	78251	C/GAS	150	Chn	Pack	304
360803	231568	Stop N Go	Test	4202 San Felipe	Houston	TX	77027	CONV	180	Chn	Pack	243
350601	585243	Stop N Go	Control	4002 N Beltine Rd	Irving	TX	75062	C/GAS	300	Chn	Pack	212
360605	147368	Stop N Go	Test	11200 Wilcrest	Houston	TX	77072	C/GAS	150	Chn	Pack	204
361605	193804	Stop N Go	Test	506 Austin Hwy	San Antonio	TX	78209	C/GAS	115	Chn	Pack	193
361604	527013	Stop N Go	Test	841 Bitters Rd	San Antonia	TX	78216	C/GAS	180	Chn	Pack	189
361605	256897	Stop N Go	Test	1203 Austin Hwy	San Antonio	TX	78209	C/GAS	150	Chn	Pack	181
361603	158200	Stop N Go	Test	10347 Nacogdoches	San Antonio	TX	78217	C/GAS	100	Chn	Pack	173
360605	134116	Stop N Go	Test	8303 Wilcrest	Houston	TX	77072	C/GAS	180	Chn	Pack	173
361502	211147	Stop N Go	Test	3033 Goliad	San Antonio	TX	78223	C/GAS	80	Chn	Pack	154
350701	214414	Stop N Go	Control	2495 W Hwy 303	Grand Prairie	TX	75051	C/GAS	125	Chn	Pack	152
360301	594911	Stop N Go	Test	1177a E Greens Rd	Houston	TX	77060	C/GAS	120	Chn	Pack	152
361405	212983	Stop-N-Go	Test	5995 Callaghan	San Antonio	TX	78228	C/GAS	140	Chn	Pack	148
361605	208776	Stop-N-Go	Test	5811 San Pedro	San Antonio	TX	78212	C/GAS	120	Chn	Pack	144
360103	145909	Stop N Go	Test	100 Scarbough	Conroe	TX	77304	C/GAS	140	Chn	Pack	138
361605	188268	Stop N Go	Test	2001 Broadway	San Antonio	TX	78215	C/GAS	180	Chn	Pack	135
360705	133498	Stop N Go	Control	8435 Hwy 2920 @ Steubner Airline	Tomball	TX	77375	C/GAS	120	Chn	Pack	133
360102	481263	Stop N Go	Test	25225 Grogans Mill	Woodlands	TX	77380	C/GAS	120	Chn	Pack	128
361403	164236	Stop N Go	Control	7526 Bandera	San Antonio	TX	78229	C/GAS	130	Chn	Pack	125
361403	279507	Stop N Go	Test	9903 Marbach	San Antonio	TX	78258	C/GAS	140	Chn	Pack	125
361502	211148	Stop-N-Go	Test	3603 S E Military	San Antonio	TX	78223	C/GAS	250	Chn	Pack	119
361403	130462	Stop N Go	Test	8309 Bandera	San Antonio	TX	78250	C/GAS	110	Chn	Pack	117
361603	250086	Stop-N-Go	Test	8005 Fm 78	Converse	TX	78109	C/GAS	120	Chn	Pack	110
361605	248725	Stop-N-Go	Test	1115 San Pedro	San Antonio	TX	78212	C/GAS	120	Chn	Pack	109
361605	370963	Stop N Go	Test	900 W Hildebrand	San Antonio	TX	78212	C/GAS	80	Chn	Pack	109
360705	139240	Stop N Go	Test	17930 W Little York	Houston	TX	77084	C/GAS	150	Chn	Pack	109
360704	141468	Stop-N-Go	Control	7230 Long Point	Houston	TX	77055	C/GAS	140	Chn	Pack	108
361504	211143	Stop N Go	Test	3151 S W W White Rd	San Antonio	TX	78222	C/GAS	130	Chn	Pack	108
361603	263019	Stop-N-Go	Test	7330 Kitty Hawk	San Antonio	TX	78233	C/GAS	200	Chn	Pack	107

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PM TERR	ACCT #	STORE NAME	PANEL	DISCOUNT PI	CAMEL FILTER PI	COUNTY SIZE A	COUNTY SIZE B	COUNTY SIZE C	COUNTY SIZE D	MALES 18-35 PERCENT	OVERNIGHT CAMPING TRIPS PI	BACKPACKING/ HIKING PI
350703	525539	Stop N Go	Control	154	189	314	0	0	0	57	238	324
361401	117134	Stop N Go	Test	258	244	0	196	0	0	49.3	182	191
350601	201236	Stop N Go	Control	151	166	318	0	0	0	58.3	164	182
361403	264604	Stop N Go	Test	241	214	0	221	0	0	50.9	174	188
360803	231568	Stop N Go	Test	143	172	417	0	0	0	33.3	212	252
350601	585243	Stop N Go	Control	106	110	479	0	0	0	45.5	127	147
360605	147368	Stop N Go	Test	112	110	244	0	0	0	44.2	119	142
361605	193804	Stop N Go	Test	229	208	0	208	0	0	24.8	186	177
361604	527013	Stop N Go	Test	189	169	0	270	0	0	27.1	162	169
361605	256897	Stop N Go	Test	231	201	0	271	0	0	25.3	167	148
361603	158200	Stop N Go	Test	184	152	0	142	0	0	35.2	133	131
360605	134116	Stop N Go	Test	101	94	270	0	0	0	37.2	102	120
361502	211147	Stop N Go	Test	185	149	0	113	0	0	30.1	112	93
350701	214414	Stop N Go	Control	95	87	182	0	0	0	37.5	84	90
360301	594911	Stop N Go	Test	92	82	170	0	0	0	38.8	78	83
361405	212983	Stop-N-Go	Test	177	149	0	205	0	0	29.5	126	119
361605	208776	Stop-N-Go	Test	184	157	0	184	0	0	31.7	105	84
360103	145909	Stop N Go	Test	94	102	217	0	0	0	30.3	99	97
361605	188268	Stop N Go	Test	190	161	0	271	0	0	31.1	84	62
360705	133498	Stop N Go	Control	97	106	197	0	0	0	32.1	98	89
360102	481263	Stop N Go	Test	187	127	0	0	80	76	23	97	57
361403	164236	Stop N Go	Control	149	124	0	174	0	0	26.9	119	122
361403	279507	Stop N Go	Test	156	120	0	172	0	0	35	98	93
361502	211148	Stop-N-Go	Test	158	123	0	322	0	0	30.4	91	75
361403	130462	Stop N Go	Test	144	116	0	140	0	0	27	110	110
361603	250086	Stop-N-Go	Test	135	110	0	139	0	0	28.9	92	88
361605	248725	Stop-N-Go	Test	173	151	0	190	0	0	33.3	73	51
361605	370963	Stop N Go	Test	151	126	0	113	0	0	31.1	77	58
360705	139240	Stop N Go	Test	66	72	203	0	0	0	28	102	125
360704	141468	Stop-N-Go	Control	73	65	182	0	0	0	36.7	62	61
361504	211143	Stop N Go	Test	156	117	0	165	0	0	27.5	83	70
361603	263019	Stop-N-Go	Test	135	100	0	234	0	0	25.9	99	99

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PM TERR	ACCT #	STORE NAME	PANEL	MOTOR CYCLING PI
350703	525539	Stop N Go	Control	330
361401	117134	Stop N Go	Test	240
350601	201236	Stop N Go	Control	233
361403	264604	Stop N Go	Test	231
360803	231568	Stop N Go	Test	224
350601	585243	Stop N Go	Control	165
360605	147368	Stop N Go	Test	168
361605	193804	Stop N Go	Test	171
361604	527013	Stop N Go	Test	167
361605	256897	Stop N Go	Test	154
361603	158200	Stop N Go	Test	144
360605	134116	Stop N Go	Test	140
361502	211147	Stop N Go	Test	116
350701	214414	Stop N Go	Control	112
360301	594911	Stop N Go	Test	112
361405	212983	Stop-N-Go	Test	125
361605	208776	Stop-N-Go	Test	107
360103	145909	Stop N Go	Test	111
361605	188268	Stop N Go	Test	87
360705	133498	Stop N Go	Control	102
360102	481263	Stop N Go	Test	76
361403	164236	Stop N Go	Control	120
361403	279507	Stop N Go	Test	108
361502	211148	Stop-N-Go	Test	92
361403	130462	Stop N Go	Test	112
361603	250086	Stop-N-Go	Test	97
361605	248725	Stop-N-Go	Test	69
361605	370963	Stop N Go	Test	76
360705	139240	Stop N Go	Test	115
360704	141468	Stop-N-Go	Control	77
361504	211143	Stop N Go	Test	85
361603	263019	Stop-N-Go	Test	103

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PM TERR	ACCT #	STORE NAME	PANEL	ADDRESS	CITY	ST	ZIP	T/C	CPW	TYPE	PREDOM SALES	TOTAL MARLBORO PI
360102	478660	Stop N Go	Control	145 Robinson Rd	Conroe	TX	77385	C/GAS	150	Chn	Pack	106
360505	458252	Stop N Go	Test	16350 Steubner Airline	Houston	TX	77379	C/GAS	140	Chn	Pack	99
360302	300729	Stop-N-Go	Test	1909 Aldine Bender	Houston	TX	77032	C/GAS	60	Chn	Pack	97
361603	203764	Stop N Go	Test	17550 Judson Rd	San Antonio	TX	78247	C/GAS	100	Chn	Pack	96
361403	126164	Stop N Go	Control	9022 Marbach	San Antonio	TX	78245	C/GAS	150	Chn	Pack	88
360203	182484	Stop N Go	Test	2607 S Richey	Houston	TX	77017	C/GAS	150	Chn	Pack	87
360705	202296	Stop N Go	Test	4974 Hwy 6 N	Houston	TX	77084	C/GAS	250	Chn	Pack	86
360204	260887	Stop N Go	Test	7040 Lawndale	Houston	TX	77023	CONV	105	Chn	Pack	79

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PM TERR	ACCT #	STORE NAME	PANEL	DISCOUNT PI	CAMEL FILTER PI	COUNTY SIZE A	COUNTY SIZE B	COUNTY SIZE C	COUNTY SIZE D	MALES 18-35 PERCENT	OVERNIGHT CAMPING TRIPS PI	BACKPACKING/ HIKING PI
360102	478660	Stop N Go	Control	72	82	221	0	0	0	27.6	103	115
360505	458252	Stop N Go	Test	65	65	198	0	0	0	24.8	96	117
360302	300729	Stop-N-Go	Test	75	77	81	0	0	0	30.4	75	67
361603	203764	Stop N Go	Test	129	94	0	116	0	0	23	97	96
361403	126164	Stop N Go	Control	122	94	0	163	0	0	27.1	79	78
360203	182484	Stop N Go	Test	72	71	231	0	0	0	24.6	87	86
360705	202296	Stop N Go	Test	64	63	358	0	0	0	23.4	89	104
360204	260887	Stop N Go	Test	63	59	150	0	0	0	31.2	53	48

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PM TERR	ACCT #	STORE NAME	PANEL	MOTOR CYCLING PI
360102	478660	Stop N Go	Control	105
360505	458252	Stop N Go	Test	102
360302	300729	Stop-N-Go	Test	78
361603	203764	Stop N Go	Test	99
361403	126164	Stop N Go	Control	87
360203	182484	Stop N Go	Test	79
360705	202296	Stop N Go	Test	91
360204	260887	Stop N Go	Test	59

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